





# DemandTools File edition


Merge duplicate rows in spreadsheets to ensure you're working with unique data—without losing valuable information.

 **Manage your duplicates in minutes, not months.**

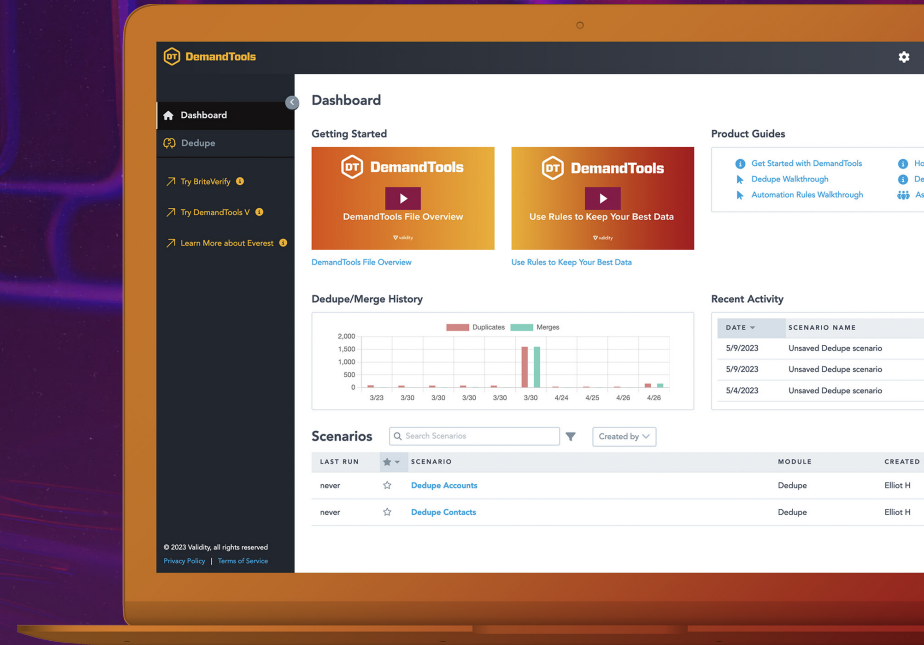
Merge duplicates across thousands of rows, matching on multiple columns and using flexible data comparison types.

 **Get accurate, report-ready data you can trust.**

Automatically combine information between duplicate rows and retain the specific data your business needs from each row and column.

 **Enable everyone to do their jobs more effectively, efficiently, and profitably.**

Improve the effectiveness of your internal teams (and the revenue and retention they generate) with better data quality.



Did you know duplicates can corrupt the accuracy of your data, mislead team members, and disrupt workflows?

**73%** of companies say duplicate data is Marketing's biggest obstacle when evaluating campaign performance.

**57%** of companies report poor-quality data costs them existing customers.

**66%** of companies say duplicate data is Marketing's biggest obstacle when pulling campaign lists.

**50%** of companies report poor-quality data costs them new sales.

Validity State of CRM Data Report

## What DemandTools File edition delivers.

Supported file types	.xlsx, .csv
Deployment	Cloud

### Features Included

#### Dashboard

Merge History	View total rows merged by day.
Help documents and videos	Learn more about DemandTools.

#### Dedupe

Custom matching scenarios	Create scenarios to find duplicates based on the matching parameters you need.
Matching rules	Find matching rows based on one or more columns of data.
Cross-column matching	Compare data in different columns.
Fuzzy matching logic	Find non-exact matches, such as H.P. and Hewlett Packard, or Jim and James.
Winning row rules	Automatically choose the row that remains in the data set.
Winning column rules	Automatically choose the column values to keep for each set of duplicate rows.
Export duplicate results	Export the list of found duplicates and the cleaned, post-merge file.
User management	Enable new team members to use DemandTools, and share deduplication credits.

#### Support

Email support	Included
Documentation & video library	Included

## Pay-as-you-go pricing.

<b>500 Duplicates</b> <i>\$0.080 per duplicate row identified</i>	<b>\$40</b>	<b>5000 Duplicates</b> <i>\$0.065 per duplicate row identified</i>	<b>\$325</b>
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<b>1,000 Duplicates</b> <i>\$0.080 per duplicate row identified</i>	<b>\$80</b>	<b>10,000 Duplicates</b> <i>\$0.060 per duplicate row identified</i>	<b>\$600</b>
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<b>2,000 Duplicates</b> <i>\$0.075 per duplicate row identified</i>	<b>\$150</b>	<b>25,000 Duplicates</b> <i>\$0.050 per duplicate row identified</i>	<b>\$1,250</b>
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<b>3,000 Duplicates</b> <i>\$0.070 per duplicate row identified</i>	<b>\$210</b>	<b>50,000 Duplicates</b> <i>\$0.045 per duplicate row identified</i>	<b>\$2,250</b>
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Sign up today and get

**50 FREE credits**

Sign Up Now!

